

Armed Forces & Society

Annual Publisher's Report

October 2017



Submitted to the Inter-University Seminar on Armed Forces and Society and Editorial Board of AF&S

Patrick McGinty, Publishing Editor

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 **SAGE**
Publishing

Executive Summary

This report summarizes *Armed Forces & Society's* January 2016 through December 2016 performance. Below is a snapshot of the journal's key performance metrics.

We appreciate your understanding and ask that you not distribute the data contained within this report without permission from the publisher.

Performance Metrics

Submissions

- 178 manuscript submissions in 2016, a 1.1% increase from 2015
 - 145 manuscript submissions in 2017 YTD
- 28% acceptance rate in 2016
- 31 days average time to first decision in 2016

Content Published

- 4 issues consisting of 754 pages published in 2016
 - 756 pages published in 2017 YTD
- 30 days average from transmittal to Production to OnlineFirst publication in 2016 and 31 days in 2017 YTD

Circulation

- 8,878 total circulation in 2016
 - 8,535 total circulation in 2017 YTD

Online Usage

- 77,006 full-text downloads in 2016
 - 68,183 full-text downloads in 2017 YTD

Impact Factor

- 2016 Impact Factor is 0.986
 - 2015 Impact Factor was 0.632
- 2016 5-year Impact Factor is 0.847
 - 2015 5-year Impact Factor was 0.665
- 2016 Ranking in Political Science: 85/165
 - 2015 Ranking in Political Science: 102/163
- 2016 Ranking in Sociology: 73/143
 - 2015 Ranking in Sociology: 96/142

Marketing

- 9,312 followers to date on the SAGE Politics Twitter channel
- Top Altmetric score of 148 for the article "Medical Aspects of Transgender Military Service"
- 47 articles claimed on Kudos, netting 1,243 Kudos article page views
- 2,527 New Content alert registrants in 2016
 - 1,959 New Content alert registrants in 2017 YTD

Editorial and Production

Total Submissions and Acceptance Rate

	2012	2013	2014	2015	2016	2017 YTD
Total	181	200	244	228	260	219
Original	146	147	187	176	178	145
Accept	15	24	34	23	43	34
Reject	101	104	142	122	113	89
Accept Ratio	13%	19%	19%	16%	28%	28%

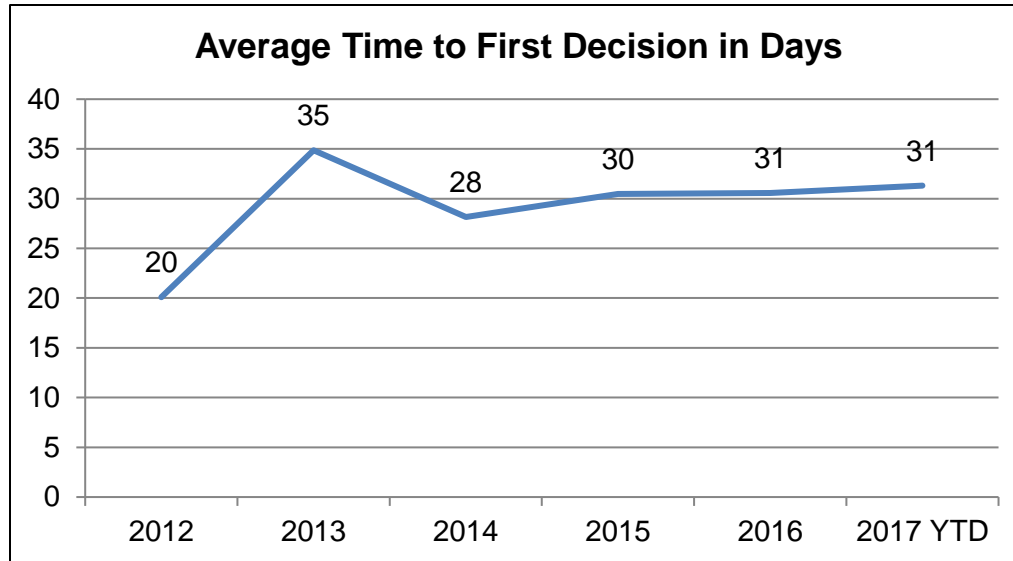
Total and original submission counts are based on the date manuscripts were submitted to SAGE Track. This data is available in the “Manuscripts Received” report in SAGE Track.

Acceptance rate is based on manuscripts that have received final decisions of accept or reject (does not count revisions). Counts for acceptances, rejections, and acceptance ratios are based on the date the decision is made, not the date the manuscript was submitted. This data is available in the “Manuscript Milestone” report in SAGE Track (limiting by decision date, not by date of original submission).

Original Submissions

Month	2015	2016	2017 YTD
January	11	19	22
February	14	16	15
March	14	20	16
April	12	12	18
May	16	10	15
June	14	21	10
July	14	13	17
August	13	16	18
September	16	15	14
October	25	10	-
November	15	16	-
December	12	10	-
Total	176	178	145

Time to First Decision



MANUSCRIPT SUBMISSIONS BY COUNTRY

Manuscript Submissions in 2016						
Manuscript Submissions Received			Manuscripts Accepted			
Country	# Received	Percentage of Total	Accept	Reject	Total	Accept Ratio
United States	76	42.70%	23	37	60	38.33%
United Kingdom / Northern Ireland	14	7.90%	3	9	12	25.00%
Israel	12	6.70%	3	8	11	27.27%
Australia	6	3.40%	2	4	6	33.33%
Canada	6	3.40%	3	3	6	50.00%
Netherlands	5	2.80%	1	4	5	20.00%
China	4	2.20%	0	3	3	0.00%
Kazakhstan	4	2.20%	0	4	4	0.00%
Czech Republic	3	1.70%	0	3	3	0.00%
Norway	3	1.70%	0	1	1	0.00%
Portugal	3	1.70%	0	2	2	0.00%

Russian Federation	3	1.70%	0	2	2	0.00%
Sweden	3	1.70%	2	2	4	50.00%
Taiwan	3	1.70%	0	2	2	0.00%
Turkey	3	1.70%	1	4	5	20.00%
Denmark	2	1.10%	0	1	1	0.00%
Egypt	2	1.10%	0	2	2	0.00%
Germany	2	1.10%	1	0	1	100.00%
Indonesia	2	1.10%	0	2	2	0.00%
Korea (the Republic of)	2	1.20%	0	2	2	0.00%
Macedonia (the former Yugoslav Republic of)	2	1.10%	0	2	2	0.00%
Malaysia	2	1.10%	0	2	2	0.00%
Belgium	1	0.60%	0	1	1	0.00%
Brazil	1	0.60%	0	1	1	0.00%
France	1	0.60%	0	1	1	0.00%
Greece	1	0.60%	0	1	1	0.00%
India	1	0.60%	1	1	2	50.00%
Iran (the Islamic Republic of)	1	0.60%	0	1	1	0.00%
Italy	1	0.60%	0	2	2	0.00%
Japan	1	0.60%	0	0	0	0.00%
Nigeria	1	0.60%	0	0	0	0.00%
Pakistan	1	0.60%	0	1	1	0.00%
Philippines	1	0.60%	0	1	1	0.00%
Singapore	1	0.60%	0	0	0	0.00%
Slovenia	1	0.60%	0	1	1	0.00%
South Africa	1	0.60%	1	0	1	100.00%
Spain	1	0.60%	0	1	1	0.00%
Switzerland	1	0.60%	0	1	1	0.00%
Cyprus	0	0.00%	1	0	1	100.00%
Montenegro	0	0.00%	0	1	1	0.00%

Poland	0	0.00%	1	0	1	100.00%
Total	178	100.00%	43	113	156	27.56%

Manuscript Submissions in 2017 YTD						
Manuscript Submissions Received			Manuscripts Accepted			
Country	# Received	Percentage of Total	Accept	Reject	Total	Accept Ratio
United States	58	38.70%	22	30	52	42.31%
Sweden	18	12.00%	2	8	10	20.00%
Israel	10	6.70%	1	8	9	11.11%
United Kingdom / Northern Ireland	9	6.00%	2	5	7	28.57%
Canada	4	2.70%	0	4	4	0.00%
Australia	3	2.00%	1	2	3	33.33%
China	3	2.00%	0	1	1	0.00%
India	3	2.00%	0	2	2	0.00%
Turkey	3	2.00%	0	3	3	0.00%
Belgium	2	1.30%	1	1	2	50.00%
Czech Republic	2	1.30%	0	1	1	0.00%
Germany	2	1.30%	0	1	1	0.00%
Greece	2	1.30%	0	2	2	0.00%
Italy	2	1.30%	0	2	2	0.00%
Malaysia	2	1.30%	0	1	1	0.00%
Nigeria	2	1.30%	0	2	2	0.00%
Serbia	2	1.30%	0	2	2	0.00%
Singapore	2	1.30%	2	1	3	66.67%
Spain	2	1.30%	0	1	1	0.00%
Switzerland	2	1.30%	0	1	1	0.00%
Austria	1	0.70%	0	1	1	0.00%
Chile	1	0.70%	0	0	0	0.00%

Colombia	1	0.70%	0	1	1	0.00%
Denmark	1	0.70%	0	0	0	0.00%
Egypt	1	0.70%	0	0	0	0.00%
France	1	0.70%	0	0	0	0.00%
Iran (the Islamic Republic of)	1	0.70%	0	1	1	0.00%
Ireland	1	0.70%	0	0	0	0.00%
Korea, Republic of	1	0.70%	0	1	1	0.00%
Montenegro	1	0.70%	0	1	1	0.00%
Netherlands	1	0.70%	0	2	2	0.00%
Norway	1	0.70%	3	1	4	75.00%
Slovenia	1	0.70%	0	1	1	0.00%
South Africa	1	0.70%	0	1	1	0.00%
Taiwan	1	0.70%	0	1	1	0.00%
Tunisia	1	0.70%	0	1	1	0.00%
Uruguay	1	0.70%	0	1	1	0.00%
Japan	0	0.00%	0	1	1	0.00%
Portugal	0	0.00%	1	0	1	100.00%
Russian Federation	0	0.00%	0	1	1	0.00%
Total	150	100.00%	35	93	128	27.34%

Articles and Pages Published

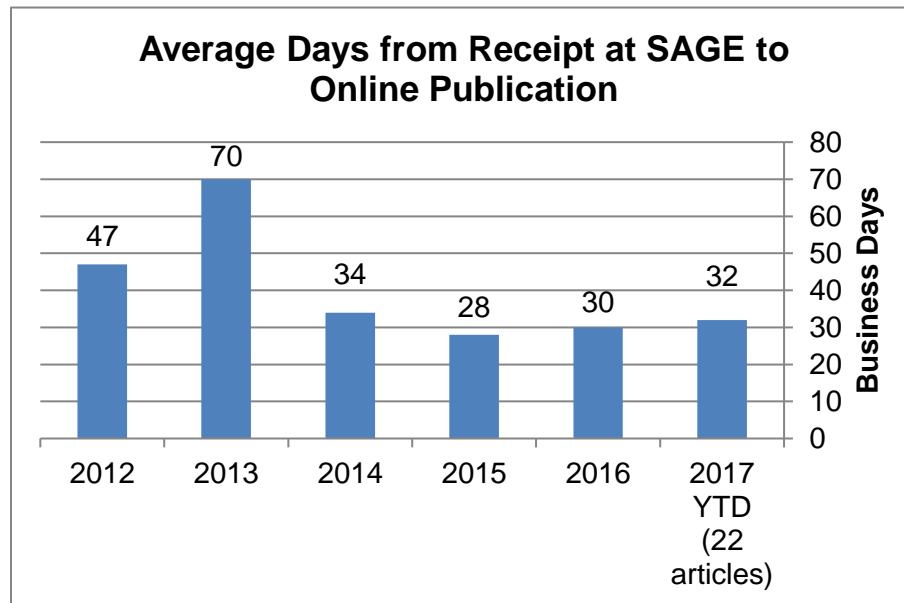
The following table summarizes the number of issues and pages published in the past two volume years.

2017 YTD					
Volume	Issue	Cover Date	Research Articles Published	Pages Published	Page Budget
43	1	January	12	185	190
43	2	April	10	204	190
43	3	July	9	181	190
43	4	October	8	186	190
Total for Volume Year			39	756	760

2016					
Volume	Issue	Cover Date	Research Articles Published	Pages Published	Page Budget
42	1	January	12	246	190
42	2	April	12	230	190
42	3	July	7	151	190
42	4	October	6	127	190
Total for Volume Year			37	754	760

Average Days from Receipt at SAGE to Online Publication

The below graph shows the average number of days a manuscript spends in SAGE Production, beginning when the manuscript is exported from SAGE Track and ending when the manuscript is published OnlineFirst.



OnlineFirst Queue

As of October 16, 2017, *Armed Forces & Society* has 29 articles in its OnlineFirst queue, **representing about 3 issues of content**. The oldest article in the queue was published on October 6, 2016. These articles are “fully published,” that is, these articles are fully citable using the date of the manuscript’s first online posting and the DOI.

Open Access Publishing: SAGE Choice

SAGE offers authors of primary research articles the option to make them freely available upon publication in any SAGE journal. The SAGE Choice publishing option enables authors to comply with funding body requirements, where publishing research papers Open Access is a stipulation of funding, such as in the case for the NIH/Wellcome Trust.

For more information on SAGE’s Open Access program, please visit the website:

<https://sagepub.com/en-us/nam/open-access-at-sage>

	2012	2013	2014	2015	2016	2017 YTD	Online First
Research Articles Published	31	35	35	38	39	22	29
SAGE Choice	0	0	0	0	0	0	0
% SAGE Choice	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Circulation and Readership

	2014	2015	2016	2017 YTD
Individuals	8	7	6	9
Members	330	278	276	227
Institutions (Direct), Traditional	219	196	172	152
Institutions (Direct), Migrated	73	86	96	94
Institutions (Direct), Total	292	282	268	246
Site License	4	6	9	5
Package	3,874	4,010	3,096	2,825
Developing World	4,946	5,047	5,223	5,223
Total	9,454	9,630	8,878	8,535

Backfile (Cumulative)				
	2015	2016	2017 YTD	Percent Increase 2016-2017
Deep (Vol 1 - 1998)	2,100	2,127	2,139	1%
Shallow (1999 - Current)	766	806	818	1%

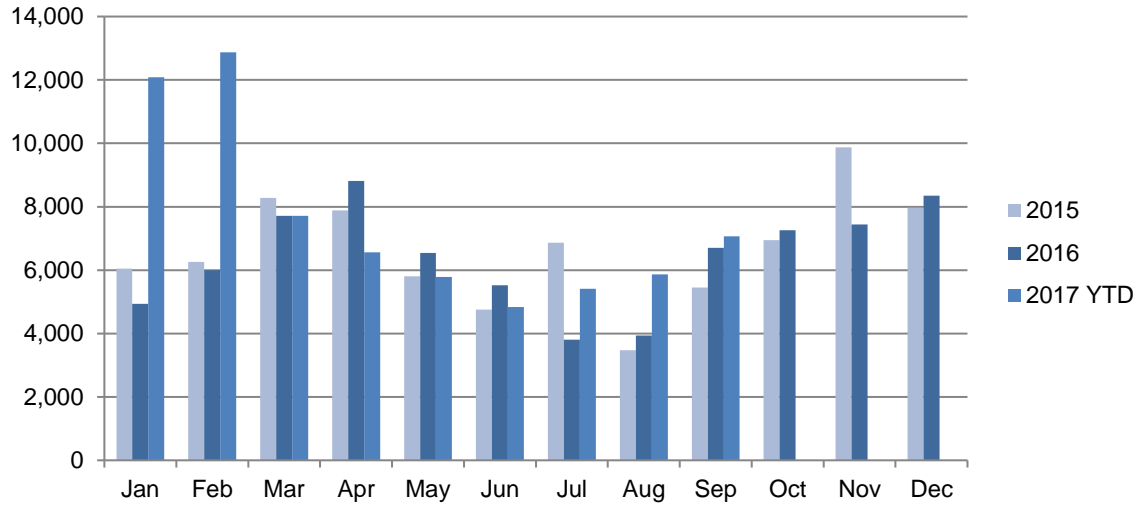
Online Usage

Full-Text Downloads			
	2015	2016	2017 YTD
January	6,043	4,934	12,087
February	6,257	5,996	12,876
March	8,277	7,711	7,711
April	7,889	8,815	6,557
May	5,803	6,537	5,788
June	4,759	5,521	4,833
July	6,862	3,810	5,408
August	3,469	3,935	5,861
September	5,455	6,703	7,062
October	6,947	7,255	-
November	9,875	7,443	-
December	7,963	8,346	-
Total	79,599	77,006	68,183
* Full-text downloads include both HTML and PDF article usage			

Armed Forces & Society has 68,183 full-text downloads in 2017 YTD (through the end of September). This is a 26.4% increase over 53,962 full-text downloads through the end of September 2016, and this year is set to see **the highest number of downloads on record**.

Note: Due to the transition to Atypon, the subscription gateway was down from December 2016-February 2017.

Full-Text Downloads by Year



GOOGLE ANALYTICS GEOGRAPHIC LOCATION OF VISITORS

Geographic Location of Visitors: January 2016-December 2016					
	Country/Territory	Visits		Country/Territory	Visits
1	United States	54,943	11	Japan	1,578
2	United Kingdom	12,377	12	Philippines	1,480
3	Canada	5,323	13	Sweden	1,428
4	Australia	4,348	14	Nigeria	1,316
5	India	3,043	15	Pakistan	1,302
6	Netherlands	2,783	16	Kenya	1,239
7	Israel	2,703	17	France	1,128
8	Germany	2,652	18	Indonesia	1,087
9	Singapore	2,016	19	South Africa	1,077
10	Turkey	1,736	20	Italy	994

Source: Google Analytics

GOOGLE ANALYTICS TOP REFERRING TRAFFIC SOURCES

Top Referring Traffic Sources: January 2016-December 2016					
	Source	Visits		Source	Visits
1	scholar.google.com	10,356	11	webapps.snhu.edu	381
2	scholar.google.co.uk	1,806	12	scholar.google.de	373
3	online.sagepub.com	1,330	13	scholar.google.co.in	295
4	en.wikipedia.org	1,318	14	rx9vh3hy4r.search.serialssolutions.com	294
5	scholar.google.ca	697	15	scholar.google.com.pk	287
6	scholar.google.co.il	604	16	na02.alma.exlibrisgroup.com	285
7	scholar.google.com.au	580	17	uopx.summon.serialssolutions.com. contentproxy.phoenix.edu	271
8	yw6vq3kb9d.search. serialssolutions.com	486	18	na01.alma.exlibrisgroup.com	268
9	scholar.google.nl	423	19	iusafs.org	263
10	scholar.google.com.tr	384	20	eu.alma.exlibrisgroup.com	262

Source: Google Analytics

GOOGLE ANALYTICS MOBILE DISTRIBUTION OF USAGE

Mobile Distribution of Usage: January 2016-December 2016					
	Device Type	Visits		Device Type	Visits
1	Apple iPhone	4,103	6	Samsung SM-B312E	186
2	(not set)	3,070	7	Opera Opera Mini for S60	107
3	Apple iPad	2,744	8	Spice M6800 Flo	106
4	Microsoft Xbox One	270	9	Samsung SM-G900V Galaxy S5	99
5	Microsoft Windows RT Tablet	192	10	Google Nexus 7	83

Source: Google Analytics

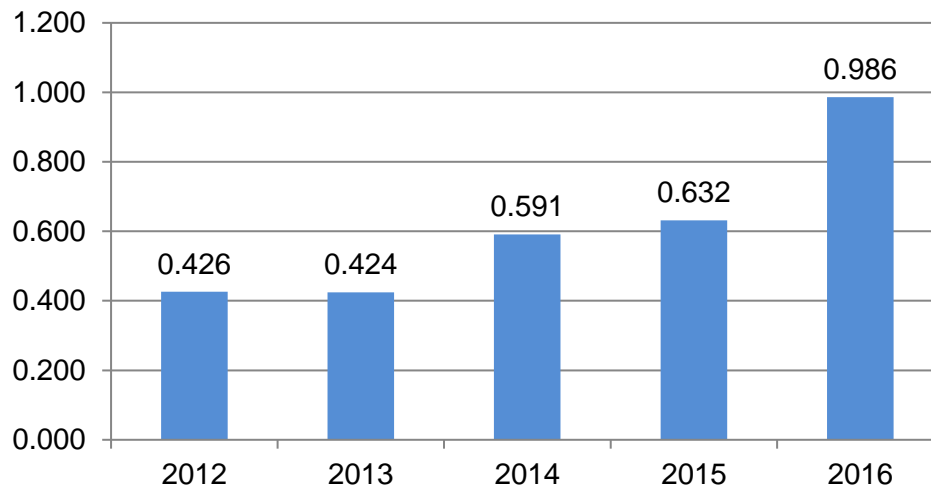
Article Usage Statistics

The following table shows the ten articles that were downloaded the most from January 2016 through December 2016 on the SAGE Journals platform.

Top 10 Most Downloaded Articles	
Total Downloads	Article
807	Derek Lutterbeck Arab Uprisings, Armed Forces, and Civil-Military Relations Vol. 39, No. 1, January 2013: 28-52
704	James Burk Theories of Democratic Civil-Military Relations Vol. 29, No. 1, October 2002: 7-29
694	Anthony C. King Women Warriors: Female Accession to Ground Combat Vol. 41, No. 2, April 2015: 379-387
585	Remi M. Hajjar Emergent Postmodern US Military Culture Vol. 40, No. 1, January 2014: 118-145
522	Lolita M. Burrell, Gary A. Adams, Doris Briley Durand, Carl Andrew Castro The Impact of Military Lifestyle Demands on Well-Being, Army, and Family Outcomes Vol. 33, No. 1, October 2006: 43-58
519	Ryan C. Maness, Brandon Valeriano The Impact of Cyber Conflict on International Interactions Vol. 42, No. 2, April 2016: 301-323
514	Connie Brownson The Battle for Equivalency: Female US Marines Discuss Sexuality, Physical Fitness, and Military Leadership Vol. 40, No. 4, October 2014: 765-788
479	Yagil Levy What is Controlled by Civilian Control of the Military? Control of the Military vs. Control of Militarization Vol. 42, No. 1, January 2016: 75-98
473	Ross McGarry, Sandra Walklate, Gabe Mythen A Sociological Analysis of Military Resilience: Opening Up the Debate Vol. 41, No. 2, April 2015: 352-378
467	Peter D. Feaver The Civil-Military Problematique: Huntington, Janowitz, and the Question of Civilian Control Vol. 23, No. 2, January 1996: 149-178

Impact Factor

Impact Factor by Year



	2014	2015	2016	Percent Change 2015-2016
Impact Factor	0.591	0.632	0.986	56%
Ranking in Political Science	96/161	102/163	85/165	N/A
Ranking in Sociology	94/142	96/142	73/143	N/A
Cites to Recent Items	39	43	68	58%
Citable Items	66	68	69	1%
Total Citations	393	463	536	16%
Immediacy Index	0.121	0.139	0.135	-3%
5-Year Impact Factor	0.620	0.665	0.847	27%
Cites to Recent Items	39	43	68	58%

Term	Definition
Impact Factor	The Impact Factor is a measure of the importance of a journal and is calculated by dividing the number of citations in the JCR year by the total number of citable articles published in the two previous years.
Cites to Recent Items	Cites to recent items (numerator) must be from other journals indexed in the Web of Science. Citations (in any type of contribution e.g. editorials as well as articles) that acknowledge the journal title and the cited year (as provided by the author) are counted.
Citable Items	Cites must be to original articles, review articles or proceedings papers. These are known as citable items (denominator). The numerator and denominator are aggregated independently. The denominator reflects the final publication date of the source item. An item published online in 2015 and included in a 2016 issue is indexed with 2016 as the publication year and is considered part of the journal content in 2016.
Immediacy Index	The average number of times an article is cited in the year it is published.
5-Year Impact Factor	Similar to the Impact Factor but is based the number of times articles published in the past five years have been cited in the JCR year, rather than just the past two years.

The following table shows the top ten journal articles from 2014 and 2015 that were cited the most in 2016.

Top 10 Cited Articles in 2016 from Publication Years 2014 – 2015					
Title	Authors	Year	Volume	Issue	Total Cites in 2016
The Theocratization of the Israeli Military	Levy, Yagil	2014	40	2	6
The Turkish Military: Principal or Agent?	Sarigil, Zeki	2014	40	1	4
Searching for Resilience: A Conceptual Excavation	Walklate, Sandra; McGarry, Ross; Mythen, Gabe	2014	40	3	4
The Battle for Equivalency: Female US Marines Discuss Sexuality, Physical Fitness, and Military Leadership	Brownson, Connie	2014	40	4	3
Women Warriors: Female Accession to Ground Combat	King, Anthony C.	2015	41	2	3
Medical Aspects of Transgender Military Service	Elders, M. Joycelyn; Brown, George R.; Coleman, Eli; Kolditz, Thomas A.; Steinman, Alan M.	2015	41	2	3
Transgender Military Personnel in the Post-DADT Repeal Era: A Phenomenological Study	Parco, James E.; Levy, David A.; Spears, Sarah R.	2015	41	2	3
Burma's Transition to Quasi-Military Rule: From Rulers to Guardians?	Buente, Marco	2014	40	4	3
From Heroic to Post-Heroic Warfare: Israel's Way of War in Asymmetrical Conflicts	Kober, Avi	2015	41	1	3
Social Resilience in Times of Protracted Crises: An Israeli Case Study	Gal, Reuven	2014	40	3	3

TOP JOURNALS CITING

Impact Factor	Citing Journal	Cited Year											
		All Yrs	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	Rest
	ALL Journals	536	5	21	47	32	27	17	25	33	19	31	279
	ALL OTHERS (129)	129	2	2	11	6	7	3	8	5	4	6	75
0.986	ARMED FORCES SOC	127	1	7	9	7	6	1	9	8	6	8	65
0.841	J SOCIOL	15	0	1	2	1	1	0	0	1	0	0	9
	ARAB STUD Q	9	0	0	1	0	0	0	0	0	0	0	8
0.909	INT PEACEKEEPING	9	0	0	1	1	0	1	0	0	0	3	3
2.277	EUR J INT RELAT	8	0	0	2	1	0	0	0	1	0	0	4
0.741	INT SOCIOL	8	0	0	0	0	0	1	0	0	1	0	6
1.259	INT STUD REV	8	0	0	0	1	1	0	0	0	1	1	4
1.44	J YOUTH STUD	8	0	0	0	0	0	0	0	2	1	1	4

TOP JOURNALS CITED

Impact Factor	Cited Journal	Cited Year											
		All Yrs	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	Rest
	ALL Journals	2035	1	46	101	121	100	84	89	96	67	87	1243
	ALL OTHERS (1058)	1058	0	30	63	64	51	51	59	44	40	46	610
0.986	ARMED FORCES SOC	127	1	7	9	7	6	1	9	8	6	8	65
	NON-TRADITIONAL	88	0	0	0	0	0	0	0	0	0	0	88
	COMMUNICATION	35	0	0	0	3	9	1	0	1	2	8	11
2.947	J CONFLICT RESOLUT	24	0	0	0	0	2	1	0	1	1	0	19
3.316	AM POLIT SCI REV	19	0	0	0	0	0	0	0	1	0	0	18
3.39	INT SECURITY	16	0	0	0	2	0	1	0	0	0	0	13
	JAMA-J AM MED ASSOC	16	0	0	0	1	0	0	0	0	0	0	15
1.925	INT STUD QUART	14	0	0	0	0	0	0	1	0	1	0	12

Marketing

Building Brand and Profile

SAGE has several initiatives that build the brand and profile of *Armed Forces & Society*. Included are:

Social Media

Journal content is promoted through social media, including the SAGE Politics Twitter feed which has 9,312 followers to date.

Recent Tweets for *Armed Forces & Society*

Date	Tweet
07-Sep-2017	The October issue of <i>Armed Forces & Society</i> is out now! @iusafs Find it here: http://ow.ly/gi2g30eVw2w https://twitter.com/SAGECQPolitics/status/905599037646270465/photo/1
26-Jul-2017	"Markets and Manpower" in AF&S July issue discusses ideas such as threat variables in relation to manpower @iusafs http://ow.ly/sdbB30dPpub
09-Jul-2017	Employment gaps between #military spouses and comparable civilians @iusafs http://ow.ly/Lkhe30dtfWq #income
08-Mar-2017	Take a look at the intro to @iusafs's forthcoming issue: Women in the Military http://ow.ly/ZqK6309zfEW #WomensDay @SAGEGender https://t.co/E76eZLrbyz

Altmetric

Alternative metrics are becoming increasingly important in scholarly publishing. An Altmetric score measures online mentions of an individual academic journal article across social media, news outlets, blog sites and reference sites. The score is a helpful measure of online engagement and visibility, but it is not directly linked to citations or usage. The score is derived from an automated algorithm, and represents a weighted count of research outputs reflecting the relative reach of each type of source.

Top Altmetric Scores for *Armed Forces & Society*

Total Altmetric Score	Article Title
148	Medical Aspects of Transgender Military Service
82	Sanction Failure Economic Growth, Defense Expenditures, and the Islamic Republic of Iran
43	The Army's Hispanic Future
41	Freedom of Navigation Assertions The United States as the World's Policeman
40	Self-selection versus Socialization Revisited Military Service, Racial Resentment, and Generational Membership

Public Relations

Newsworthy articles may benefit from public relations efforts. Contact your publishing editor if you accept an article that you think may draw wide public attention. We have a range of options, including a press release, blog post, or a media pitch to The Conversation.

Engaging Authors and Reviewers

Kudos

SAGE partners with Kudos, an innovative service that provides authors with tools to maximize the visibility and impact of their research. On publication of their article, your authors receive a personalized email inviting them to register on Kudos and start using this free service. To date, 18,000 SAGE authors are using Kudos, including the below actions on articles published in *Armed Forces & Society*. For more information, see www.growkudos.com.

Kudos Actions Taken

Actions Taken	Total
Articles Claimed	47
Explanations Added	13
Articles Shared	5
Views of Article Pages on Kudos	1,243

SAGE Journal Author Gateway

SAGE maintains an author portal that gives information on publishing in a SAGE journal, the manuscript submission process and SAGE's publishing policies, as well as ideas to promote their published article. For more information, see <https://sagepub.com/page/journal-author-gateway>.

Thanking Reviewers

SAGE offers a 60-day free trial as a thank you to reviewers for their work and as an incentive to further engage with the journal. This benefits the journal by increasing usage among key readers and gives the journal exposure to reviewers of related journals.

Maximizing Journal Usage

SAGE uses several marketing strategies to help build and maintain *Armed Forces & Society's* usage, which in turn should lead to more citations. These include promoting email alerts, email campaigns, discipline marketing and banner ads.

Email Alerts

Journal users can sign up on the journal's homepage to receive email alerts for new content and announcements about *Armed Forces & Society*. There are currently 1,959 New Content alert registrants in 2017 YTD.

Email Campaigns

Armed Forces & Society has been featured in 1 bespoke email campaign throughout the year to promote journal usage.

Email Campaigns Deployed 2016 – 2017 YTD

Deploy Date	Campaign Name	Total Delivered	Unique Opens	Open Rate %	Unique Clicks	Click Rate %
21-Jun-17	Read top articles from Armed Forces & Society	7,248	1,794	25%	190	3%

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